

Design Competition for Team Kenya's National Mascot.

Please create a "Mascot Design" and a "Mascot Profile".

The "Mascot Design" shall include:

- Name of mascot (nickname is fine too)
- Entrants address, contact information (telephone number and email address).
Information regarding all group members is required for group entries; and the "Mascot Profile" shall include the creative idea and the character features.

*Please note your design should work for all Games under Team Kenya

• What to submit:

Please create Mascot Design and Mascot Profile (creative idea and character features).

Each design must be submitted on an A4 size sheet (horizontal).

- (1) Basic design proposal of mascots
- (2) Basic designs of mascots (from six different perspectives)
- (3) Designs of facial expressions of mascots (2 kinds each)
- (4) Designs of mascots in different sports poses (2 kinds each) – Both jpeg file and PDF file
- (5) Profile of mascots (production idea, character features, and relationship between the mascot and Team Kenya):

NOTE:

Please submit creative ideas and character features of the Team Kenya mascot in 200 words or less. Please type and submit in a text file.

*Please submit designs created using drawing software (any type of software is acceptable). Please do not submit hand-drawn designs that have been scanned or photographed.

* We may ask the applicants to provide information on the creative process , sketches and drafts of related documents for the Mascot Designs during the final selection stage, so please do not discard documents or data used during the production process.

Example of Rio 2016 Games Mascots, creative idea and profile to help guide you as you create your mascot. ©IOC/IPC



Olympic Mascot

Profile

Creative idea: The Rio 2016 Olympic mascot is a mixture of several Brazilian animals.

Character features: The mascot has a special power – it is able to extend parts of its body, making it faster, taller and stronger. However, it never uses these special powers when competing against others. The coloring is largely yellow with blue and green on its body. The mascot is a combination inspired by the wide diversity of animals found in Brazil, and brings together the abilities of many of them: the agility of felines, the swagger of apes, and the lightness of birds.

Basic designs of mascot from six different perspectives

One set of six designs portraying mascots in basic poses using orthographic projection (for both Olympic and Paralympic mascots) *Six perspectives: front, back, right, left, top and bottom

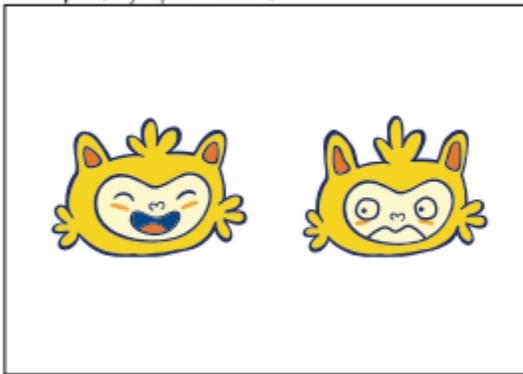
Example (Olympic Mascot)



Designs of mascots' facial expressions

Two designs of different facial expressions (happy and surprised) for both Olympic and Paralympic mascots (a total of four designs) .

Example (Olympic Mascot)



Sports pose designs of mascots

Select one sports pose from each group (Group A and Group B) for both Olympic and Paralympic mascots.

【Olympic Sports】 Group A: Badminton, Tennis, Golf, Hockey, Volleyball, Basketball, Aquatics Group B: Cycling, Archery, Shooting

【Paralympic Sports】 Group A: Boccia, Goalball, Sitting Volleyball Group B: Para-Cycling, Archery, Shooting

Example (Olympic Mascot)



Example (Paralympic Mascot)

